

All events are located at Calvin L. Rampton Salt Palace Convention Center unless otherwise noted. Information is current as of Feb. 6, 2017, and subject to change. Go to www.camex.org/connect or www.camex.org/app for up-to-the-minute schedule.

WEDNESDAY, MARCH 1

2:00-6:00 p.m. Connect2One Welcome **C20**

THURSDAY, MARCH 2

7:30 a.m.-Noon Certified Collegiate Retailer (CCR) Exam **PRE-REG**
 8:00 a.m.-5:00 p.m. CAMEX Registration, NACS Opportunity Hub & Cyber Café, NACS Foundation, and Hot Stuff Showcase
 9:00 a.m.-4:45 p.m. Connect2One Educational Sessions **C20**
 1:00-4:30 p.m. POS Training: Booklog
 1:00-5:30 p.m. Campus Store Tour: Bruins, Lions, and Wildcats **PRE-REG**
 1:00-5:30 p.m. Campus Store Tour: Cougars and Utes **PRE-REG**
 3:30-5:15 p.m. First Timers Program *Underwritten by NACS Foundation* **PRE-REG**
 6:30-9:00 p.m. Connect2One "Be True to Your School" Party **C20**

FRIDAY, MARCH 3

7:00-7:50 a.m. CAMEX Coffee Club *Compliments of the Certified Collegiate Retailer (CCR) Program* **PRE-REG**
 7:30 a.m.-5:00 p.m. CAMEX Registration, NACS Opportunity Hub & Cyber Café, NACS Foundation, and Hot Stuff Showcase
 8:00-9:00 a.m. Educational Sessions Block 1: Thought Leader Sessions
 8:00 a.m.-5:00 p.m. Exhibitor Move-In
 9:20-9:50 a.m. Educational Sessions Block 2: Flash Sessions
 9:45 a.m.-4:30 p.m. ICLA Educational Sessions
 10:15-11:45 a.m. Opening Mega Session with Kai Kight *Sponsored by Texas Book Company* **TIX**
 Plus... Aspen Award, Collegiate Retailer of the Year (CROY) Award, and Eagle Award
 Noon-1:00 p.m. NACS Business Meeting & Town Hall
 1:15-2:05 p.m. Educational Sessions Block 3: Concurrent Sessions
 1:15-3:15 p.m. CAMEX Strategic Dialogue: Maximizing Course Materials Affordability
 1:15-3:15 p.m. Tech Buyers Institute *Brought to You by CCRA* **PRE-REG**
 2:25-3:15 p.m. Educational Sessions Block 4: Concurrent Sessions
 2:25-5:00 p.m. Inventory Management Workshop **PRE-REG**
 3:35-5:00 p.m. Educational Sessions Block 5: Igniting Store Innovation Sessions for Small, Medium, and Large Stores
 6:30-8:30 p.m. CAMEX Opening Reception **TIX**
with Special Areas for CAMEX First Timers and Solo Attendees
 6:30-8:30 p.m. Course Materials eXperience (CM-X) Kick-Off **CM-X**

PRE-REG Pre-registration required.

TIX Ticketed event included with some registrations. Badge will be scanned for entry.

CM-X Event included in CM-X Value and CM-X Only Registrations.

CCRA Event included in CCRA Value and First Timer Registrations.

C20 Ticketed event included in C2O Registration.

SATURDAY, MARCH 4

7:30 a.m.-5:00 p.m. CAMEX Registration, NACS Opportunity Hub & Cyber Café, NACS Foundation, and Hot Stuff Showcase
 8:00-9:00 a.m. Educational Sessions Block 6: Thought Leader Sessions and CM-X Plenary Session **CM-X**
 8:00 a.m.-5:00 p.m. Exhibitor Move-In
 9:10 a.m.-4:10 p.m. ICLA Educational Sessions
 9:20-9:50 a.m. Educational Sessions Block 7: Flash Sessions, Strategic Reflection Session, and CM-X Flash Session **CM-X**
 10:15-11:45 a.m. Mega Session with Catharine Bond Hill *Sponsored by G-Shock* **TIX**
 Plus... NACS 2017-18 Board of Trustees Installation and the unveiling of indiCo's New Initiative
 11:50 a.m.-12:50 p.m. CM-X Luncheon, A Data Driven Discussion **CM-X**
 Noon-12:50 p.m. CAMEX Book Talk Luncheon *Underwritten by NACS Foundation* **PRE-REG**
 Noon-12:50 p.m. CCRA Business Meeting and Lunch **CCRA**
 1:00-1:50 p.m. Educational Sessions Block 8: Concurrent Sessions and CM-X Focus Session **CM-X**
 1:00-2:45 p.m. Tech Vendor Connection *Brought to You by CCRA*
 1:00-5:30 p.m. College Store Encore Tour: Cougars and Utes **PRE-REG**
 1:30-3:15 p.m. New Exhibitor Session
 2:10-2:40 p.m. Educational Sessions Block 9: Flash Sessions and CM-X Flash Session **CM-X**
 3:00-3:50 p.m. CM-X Focus Session **CM-X**
 3:00-4:00 p.m. Educational Sessions Block 10: Idea Exchanges
 3:00-5:30 p.m. Back-to-School Style Gear Up:
 3:00-4:00 p.m. What's Hot 2017
 4:20-5:30 p.m. 22nd Annual Fashion Show *Sponsored by MV Sport/The Game* **TIX**
 3:30-4:30 p.m. CAMEX Exhibitor Meet and Greet
 4:00-5:30 p.m. CM-X Strategy and Synthesis Session **CM-X**
 4:20-5:30 p.m. Strategic Reflection Session—Conference Wrap-Up
 6:00-8:00 p.m. CCRA Tech Connect *Sponsored by D&H Distributing, Mobile Edge, Safeware* **CCRA**

SUNDAY, MARCH 5

7:30 a.m.-9:00 a.m. State and Regional Networking Breakfast *Invitation Only*
 7:30 a.m.-5:00 p.m. CAMEX Registration, NACS Opportunity Hub & Cyber Café, and Hot Stuff Showcase
 9:00 a.m.-4:30 p.m. CAMEX Theater Sessions
 9:00 a.m.-4:30 p.m. Course Materials Theater Sessions
 9:00 a.m.-5:00 p.m. CAMEX and Art Materials World Trade Shows
 4:00-5:00 p.m. Happy Hour on the Trade Show Floor

MONDAY, MARCH 6

7:30 a.m.-9:00 a.m. Community College Stores Networking Breakfast *Invitation Only*
 8:00 a.m.-5:00 p.m. CAMEX Registration, NACS Opportunity Hub & Cyber Café, and Hot Stuff Showcase
 9:00 a.m.-4:30 p.m. CAMEX Theater Sessions
 9:00 a.m.-4:30 p.m. Course Materials Theater Sessions
 9:00 a.m.-5:00 p.m. CAMEX and Art Materials World Trade Shows
 Noon-1:30 p.m. Private Stores Networking Luncheon *Invitation Only*
 4:00-5:00 p.m. Happy Hour on the Trade Show Floor

TUESDAY, MARCH 7

8:30 a.m.-2:00 p.m. CAMEX Registration, NACS Opportunity Hub & Cyber Café, and Hot Stuff Showcase
 9:00 a.m.-2:00 p.m. CAMEX and Art Materials World Trade Shows
 2:00-8:00 p.m. Exhibitor Move-Out
 3:30-5:30 p.m. Stay & Play: The Great Salt Lake Tour **PRE-REG**

GET THE MOST UP-TO-DATE INFORMATION: www.camex.org/connect | www.camex.org/app