



What to Wear – 5 Things You Need to Know

1. As in most cases in life—it's all about the shoes!
 - a. Seriously, bring comfortable shoes. No, bring 2-3 pairs of comfortable shoes! **You will be walking a lot.** Comfort and variety will be a priority for keeping your feet happy and healthy throughout the event.
 - b. Poor planning in the shoe department is a guarantee that your “dogs will be barking” sooner rather than later.
2. CAMEX, in general, is a business casual/casual event. You will see your colleagues dressed anywhere between.
 - a. If you've ever been underdressed at an event, you know that it's often better to be overdressed a bit than wearing jeans at an event where everyone else is wearing slacks!
 - b. For education session and trade show go with business casual.
 - c. For NACS evening events, most members go with business casual yet some go casual.
3. For the Trade Show, be sure that your backpack/bag has LOTS of pockets. You'll want to have many places to stash a pen, extra business cards, your phone or tablet, etc.
 - a. A large pocket or space in your bag for that bottled water and a few snack items (e.g., energy bars, banana) are a must, too! Start light, since you may accumulate things as you go.
 - b. Seriously consider a roller bag. If you do go with a carry bag make sure it has thick straps. Again, as you accumulate things throughout the day, those straps can “dig” into your shoulders.
4. Don't forget to plan for your personal needs.
 - a. Most of the hotels have recreation facilities, so plan on bringing gym clothes, a bathing suit, or whatever you need to get your recreation time in.
5. Finally, you will be inside large buildings most of the day and some evenings. It is a good idea to bring a jacket, yet still dress in layers.
 - a. During March, the temperature averages in Salt Lake City are daytime 52^o- 64^oF with evening lows 29^o- 33^oF . It's a good idea to check the weather right before packing to make sure you have the right seasonal gear.
 - b. It is hard to focus on learning and discuss that new fall apparel line if you're too cold or too warm.